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SALEM WEDDING VIDEOGRAPHER RECEIVES NORTHWEST'S ONLY 2007 WEVA CREATIVE EXCELLENCE AWARD

LAS VEGAS, NV, August 13, 2007 – Focal Point Digital Media of Salem, Oregon has been honored by the Wedding & Event Videographer's Association (WEVA) with a 2007 Creative Excellence Award, the industry's top peer recognition. Announced Monday evening, August 13, 2007, at the association's 17th annual convention in Las Vegas, the Finalist award was for Wedding Reception Coverage and was one of only four awards given in the category.

The win was the first for Focal Point Digital Media owner Ryan Chaney and was the only Creative Excellence Award given in any category to a studio in Oregon or anywhere throughout the Pacific Northwest this year. "It's not often that an independent studio serving a smaller market such as the Willamette Valley is awarded recognition on this level, so I'm humbled and excited at the same time," said Chaney. "I've attended the WEVA Creative Excellence Awards gala for the previous three years and have always walked away at the end of the evening challenged and in awe of the winners, so it's such an honor to be named among them this year."

Focal Point Digital Media's winning submission was for coverage of the July 2006 wedding of Monica Crook and Lamont Hollins in Portland. A complete list of the 2007 WEVA Creative Excellence Awards Competition winners is available at <http://www.wevaexpo.com/index2.shtml> and features winning studios from throughout the U.S. as well as Hong Kong, Mexico, Philippines and Canada.

Currently wrapping up its fourth summer of shooting, Focal Point Digital Media is Salem's only full-time production company specializing exclusively in wedding videography and is now the Northwest's only 2007 WEVA Creative Excellence Award-winning studio. Focal Point Digital Media is located at 1120 Edgewater St. N.W. and can be reached via phone at (503) 588-0251 or online at www.focalpointvideo.biz

WEVA International is the world's largest trade association representing professional wedding and event videographers and is the industry's leading provider of continuing education, with thousands of members throughout the U.S. and around the globe. WEVA is headquartered in Sarasota, Florida and can be reached via phone at (941) 923-5334 or online at www.weva.com

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